



## OVERVIEW

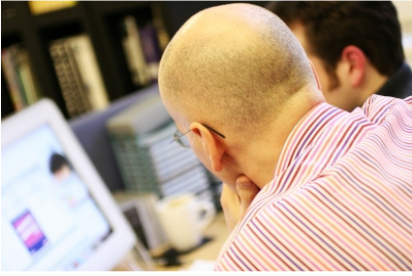
*Marketplace Revolution* is a ministry of Disciple Nations International, Inc.

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## INTRODUCTION

Do we recognize that the majority of the American population spends the bulk of their time in the marketplace? The marketplace is where society forms its ideas about what is right and wrong. The marketplace helps dictate how people live their lives. Can we afford to ignore it? Do we as the Church recognize the value of the marketplace and the Christ followers that God has planted there?

Consider these facts: *In a recent survey, Americans were asked if they felt a need to experience spiritual growth; 78% said yes, up from 20% just 5 years earlier. – Gallup Poll*

*Nearly 50% said they have had an occasion to talk about their faith in the workplace in the past 24 hours. – Gallup Poll*

*Sales of Bibles, prayer books, inspirational volumes, books about philosophy and Eastern religions are growing faster than any other category." – Book Industry Study Group*

*"Spirituality in the workplace is exploding" – Prof. Laura Nash, Harvard Business School*

What if those in positions of influence in government, business, education, media & the arts used their influence for Jesus Christ? What kind of impact would this begin to have on all of life in that society? Could we see whole cities literally turned upside down? (Acts 17:6)

Christ-followers are spread throughout our cities. Some in positions of great influence in the natural, other in positions that the world may not applaud, but their position is still of great influence due to their relationship with the King of Kings. **Marketplace Revolution** exists to awaken marketplace professionals to their desperate need for Jesus and to equip and send them to be agents of change right where they live and work.

We look forward to partnering with you to see the marketplace filled with the praises of King Jesus!

Laboring with you for His Kingdom,

*Chris Venetti*

Bond Slave (Mark 10:44) | President  
Disciple Nations International,  
Marketplace Revolution



## OUR HEARTBEAT

**Marketplace Revolution** is a global network within Disciple Nations International that exists to gather, awaken, equip and send Spirit-empowered followers of Jesus Christ in order to disciple every facet of the marketplace environment. Through the Marketplace Revolution Network, we partner with local congregations, as well as the larger Body of Christ in cities, and regions in order to work towards a flexible, sustainable, prayer based strategy for regional discipleship among marketplace professionals.



We believe that the marketplace is one of the most untapped mission fields that the global Body of Christ must be equipped and sent to disciple if we are to bring the nations into the fullness of the purposes of God. Based on Peter's writing in **1 Peter 2:9** it is evident that every born again believer is a priest of God.

**But you are a chosen race, a royal priesthood, a holy nation, a people for God's own possession, so that you may proclaim the excellencies of Him who has called you out of darkness into His marvelous light. (NASB)**

***Do you believe that there are any people who are not full time ministers in Christ's Church?***

God's Word teaches us that every born again believer is a minister no matter what field of labor they are in. While there are levels of spiritual maturity (1 Cor. 3:1) and while there are those through their faithful lives who have been given a role of serving as overseers and teachers within the Church (Acts 14:23, James 3:1, Titus 1:5) we must never allow this to pull us away from the truth that every truly born again believer is a minister of the Gospel.

## **The importance of Marketplace as Mission**

Do we realize that The Church is the people who have a covenant relationship with Jesus Christ and not a specific type of religious building? Do we realize that all Christ-followers have been called to be priests of God right where they live & work?

Can the Body of Christ afford to ignore the workplace? Do we as the Church recognize the tremendous opportunity & responsibility that Jesus Christ has given to His followers to disciple the souls that He has placed in our workplace? If we fail to realize that the workplace is the one of the primary mission fields for the Body of Christ we miss the perspective God has for us to daily serve as His ambassadors to a lost and dying world.

**Therefore, we are ambassadors for Christ, as though God were making an appeal through us. 2 Corinthians 5:20 (NASB)**



Is it possible that God could use just one person to impact an entire company with the Gospel of Jesus Christ? We believe that a single Spirit empowered vessel of Jesus Christ can begin to transform their sphere of influence. Our heart is to equip and send marketplace professionals to do just that!

## OVERVIEW

### **PRIMARY AREAS OF FOCUS FOR MARKETPLACE REVOLUTION:**

1. Awaken the Church in the marketplace to their desperate need for Jesus.
2. Equip & Empower the Church in the marketplace to be the hands & feet of Jesus in order to advance the Kingdom of God on earth as it is in heaven.
4. Awaken non-believers in the marketplace to their desperate need for Jesus.
4. Raise streams of income for the work of God through Disciple Nations International and partner organizations in the nation and the nations.



## EQUIPPING THE MARKETPLACE

Marketplace Revolution has several levels of training related to awakening & equipping marketplace professionals. These trainings can be brought into a business network over a period of time (6 months – 1 year) or your network may prefer to set aside (1-3 days) for an Intensive time of equipping.

### MARKETPLACE REVOLUTION INTENSIVE

The Marketplace Revolution 101-301 classes can be covered in a condensed format by offering a Marketplace Revolution Intensive. An intensive moves business professionals through the 101-301 materials in a matter of 1-3 days. To cover all topics in a weekend it is helpful to plan for a Friday night thru Sunday night. We also offer one and two day intensives with a follow-up book for sustainability. Contact our office if you are interested in scheduling an intensive for your local business or business network: [office@dninternational.org](mailto:office@dninternational.org) / [www.dninternational.org/contact](http://www.dninternational.org/contact)

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#### Marketplace Revolution - 101:

Topics:

- No Longer Second Class Citizens – Living as Christ’s Ambassadors to the Marketplace
- Knowing and Walking with God / Effective Prayer Life

Resources:

Study MR pamphlet on being a priest in the marketplace  
Supplemental audio teachings  
Discussion Guide

#### Marketplace Revolution - 201:

Topic:

- Spiritually fulfilled Marriage & Family Life

Resources:

Begin going through “Journey into the Spirit Empowered Life” book.  
Discussion Guide within book

## Marketplace Revolution - 301:

Topics:

- Assigning Purpose to Time
- Starting a Revolution in the Marketplace
- Leaving a Godly Legacy

Resources:

Finish "Journey into the Spirit Empowered Life" book.

Discussion Guide within book

## LONG-TERM GOAL

The long-term goal of these equipping classes is to see fully functioning "Core Teams" come into place in businesses throughout a city. *(As outlined on the next page of this document.)*



**START A REVOLUTION**  
BY SCHEDULING AN INTENSIVE TODAY!

**Topics Include:**

- *Living as Christ's Ambassadors in the Marketplace*
- *Knowing and Walking with God*
- *Effective Prayer Life*

**Other Topics:**

- *Spiritually fulfilled Marriage & Family Life*
- *Assigning Purpose to Time*
- *Starting a Marketplace Revolution*
- *Leaving a Godly Legacy*

**MARKETPLACE REVOLUTION**



**1 - 3 Day Intensives Available**  
*for your Business | Business Network*  
Contact us - [Office@dninternational.org](mailto:Office@dninternational.org)





## STRATEGY FOR BEGINNING A MARKETPLACE REVOLUTION

We have a vision of seeing core teams of business professionals raised up to work together for the advancement of Christ's Kingdom in the marketplace. For any network of marketplace professions that takes up this vision, the long-term desire is to see a core team of believers raised up in every business in the city.

### Core Team consists of a:

- 1. Leadership Team** – Gives oversight to the whole team in seeing Christ's Kingdom advanced in that particular marketplace environment.
- 2. Administration** – Helps with the administrative needs of the team. (E-mail's, phone calls, event coordination, database...)
- 3. Prayer** – Proactively seeks to raise personal & corporate prayer at the workplace among all those who desire to see Jesus glorified. (Ex: In any given city setting the goal to see regular corporate prayer established in every business)
- 4. Missions & Training** – Leads outreach to awaken, equip and empower believers to disciple non-believers into the Kingdom of God. Help to bring specific equipping for marketplace ministry.

*(Some teams may also choose to add Media & the Arts)*



## FINANCIAL PARTNERSHIP DEVELOPMENT

### Major U.S. Projects:

- Finalization/Publication/Marketing/Distribution of the book, *Priests in the Marketplace*
- Publication/Marketing/Distribution of the book, *Journey into the Spirit Empowered Life*

**2014 Financial Goal:** \$20,000

### Major International Projects:

- Work in India – 5 year goal of equipping and sending One Million Spirit Empowered believers to disciple their families, and workplaces.

**2014 Financial Goal:** \$50,000

- Work in Haiti, Israel, Kenya, Zambia, Congo, Mongolia/China...partnering with indigenous networks for regional transformation / church planting efforts

**2014 Financial Goal:** \$30,000

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**Total Financial Goal for 2014:** \$100,000

*As part of Disciple Nation International's overall work, Marketplace Revolution proactively seeks to raise streams of income for the work that God has called us to in the nations. The work of DNI is expanding from North America to the Caribbean, Central & South America, Africa & Asia. Contact our office for more specific/updated information on these projects.*

***We look forward to working with you to see a Revolution  
take place in your business.***

***Feel free to contact us with any questions.***

**CONTACT INFORMATION:**

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